



## Open Mobile Alliance Statement

Subject: DRM License Fees

### **OPEN MOBILE ALLIANCE CLARIFIES ROLE IN DRM LICENSE PRICING**

**San Diego, March 3, 2005** – Recently, MPEG LA announced that an initial group of companies reached a tentative agreement on the terms of a patent portfolio license to be offered by MPEG LA for use of the Open Mobile Alliance DRM 1.0 specification.

The subsequent reporting of the MPEG LA announcements implied that OMA is party to the proposed DRM 1.0 licensing structure.

OMA is chartered for the purpose of creating technical specifications and does not participate in patent portfolios or license pricing. OMA has no relationship with MPEG LA. The agreements discussed in the article published by [Reuters](#) and subsequently picked up by other publications, are entirely the product of MPEG LA and the companies partnering with MPEG LA. OMA does not claim the ability to determine the applicability of patent claims to the specification.

For specifications developed by OMA, member companies are governed by OMA's IPR policy and agree to grant a "non exclusive license to use any of its Essential IPR on fair, reasonable and non discriminatory terms and conditions."

If you are interested in speaking with an OMA spokesperson please contact Alexa Hanes, OMA, Marketing Director at [ahanes@omaorg.org](mailto:ahanes@omaorg.org) / +1 650-851-1621.

#### **About the Open Mobile Alliance (OMA)**

The Open Mobile Alliance (OMA) delivers open standards for the mobile industry, helping to create interoperable services that work across countries, operators and mobile terminals and are driven by users' needs. To expand the mobile market, companies supporting the Open Mobile Alliance will work to stimulate the fast and wide adoption of a variety of new, enhanced mobile information, communication and entertainment services. The Open Mobile Alliance includes all key elements of the wireless value chain, and contributes to the timely and efficient introduction of services and applications. For more information, please visit [www.openmobilealliance.org](http://www.openmobilealliance.org).

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